

The

C&K ZF Transmission Program

C&K to Distribute Transmissions Manufactured by ZF Industries

Offering exceptional savings on Original Equipment ZF transmissions, C&K's new partnership combines cost-savings with quality for comprehensive customer and dealership/repair facility satisfaction.

C&K's new distribution partnership with ZF Industries offers significant savings!

ZF's world-renowned automatic transmissions are Original Equipment in many of today's luxury cars, including BMW, Audi, Jaguar, and Land Rover. Incredibly energy-efficient and characterized by smooth shifting, ZF transmissions are increasingly being found in mainline vehicles, including certain makes and models of Ford and GM vehicles.

Not surprisingly, given the luxurious nature of the vehicles they typically call home, these transmissions have presented a particular difficulty to the Vehicle Service Contract industry. They are VERY expensive from OEM dealers, but most aftermarket remanufacturers are not capable or qualified to competently remanufacture them. Most customers who drive a luxury vehicle are less than thrilled to have their "baby" repaired with a *used* transmission. And most luxury dealerships are less than thrilled to receive a non-OEM-quality transmission to provide to the vehicle owner.

Any one of these factors can make it difficult to complete a claim on one of these vehicles, but a combination of these factors can escalate a claim into a nightmare.

Avoid the nightmare! Enjoy the savings!

C&K's new ZF partnership solves these problems! C&K can now supply original ZF transmissions at a huge discount compared to typical OEM-dealer

charges; savings often amount to 40 percent or more compared to standard MSRP. Each transmission is manufactured exclusively by ZF Industries, so exact fit is no longer a concern or a mystery. Customers are duly satisfied that their vehicle is receiving the correct transmission, one which satisfies quality expectations. Dealerships and repair facilities are satisfied with the OE quality of the transmission supplied to them, and which in turn is supplied to the vehicle owner, avoiding the potential complaints that can follow the use of a non-OEM or used transmission, especially in a luxury vehicle.

Each factory ZF transmission supplied by C&K incorporates the latest modifications and updates, potentially making your customer's vehicle *better* than new. And as always, C&K provides an all-inclusive nationwide parts and labor warranty, payable at shop labor rate and "book" time, including diagnostic time and rental expense.

C&K's exact application cataloging, combined with a continuously updated ZF tag-OEM part number cross reference guide, ensures the correct transmission identification every time. And with convenient phone, email, online, or fully integrated quoting and ordering systems, C&K provides the easiest ordering process possible.

Call 1-800-981-7358 for more information on this exciting new program!